

A workshop on
Management Research in the Asian context: Opportunities and Challenges

January 6-7th, 2020

Conducted by:
BML Munjal University

In Partnership with:
Indian Academy of Management
(INDAM is an affiliate of the Academy of Management, USA)

Venue:
BML Munjal university, 67th Milestone, NH 8, Gurgaon, India

Objective: This Third BMU-INDAM (Indian Academy of Management) Joint Research Workshop will provide a unique platform for researchers working on management or social science topics to learn from internationally-renowned faculty on how to develop world-class research and publish in top journals.

Key note speaker: Prof Peter A. Bamberger



Editor-in-Chief of Academy of Management Discoveries;
Head of the Organizational Behavior Department, Tel Aviv University;
Research Director, Smithers Institute, ILR School, Cornell University.
Profile: <https://en-collar.tau.ac.il/profile/peterb>

Who should attend?

This workshop is designed for researchers working in management and social sciences (e.g OB, HRM, Strategy, Marketing, Finance and Organization Theory) who are interested in learning more about high-quality research work. The workshop will help researchers from the Asian region, and also scholars who are researching the Asian region, to develop high quality research manuscripts. Not only will there be talks and workshops on research methodologies, but there will also be an opportunity to listen to a panel of editors discussing the challenges of publishing, and also to ask these editors relevant questions.

- ❖ Scholars will also get an opportunity to submit poster presentations.
- ❖ Winners will receive cash prizes and an opportunity to present their work.

The workshop will consist of:

Talks from highly distinguished academics

- Topic 1: High Quality Research Writing and publications: The presenters will share guidelines and tips to keep in mind developing the different sections of a good manuscript and writing an impactful paper.
- Topic 2: Management Research: Understanding the Asian Context in terms of both challenges and opportunities
- Topic 3: Understanding Research methodology: Presenters will talk about methods.
- Topic 4: Presenters discuss research with impact on the social good.
- Workshop on Multilevel Modeling in R.
- Workshop on Literature review using bibliometric analysis.
- Panel discussion: What the editors say

Workshop faculty include:

Fr. Oswald A. J. Mascarenhas, S.J.

J. R. D. Tata Chair Professor of Business Ethics, XLRI, India

Chairman and Founder: JRD Tata XLRI Ethics Research Center (TXLERC)

<https://acad.xlri.ac.in/facprofile/index.php?918>

Professor Amitav Chakravarti

Professor of Marketing,

London School of Economics, UK

<http://www.lse.ac.uk/management/people/academic-staff/achakravarti>

Prof M.N. Ravishankar,

Professor of Globalization and Emerging Markets,

Loughborough University, UK

<https://www.lboro.ac.uk/departments/sbe/staff/m-n-ravishankar/>

Prof Shanthi Gopalakrishnan

Chief Editor, South Asian Journal of Business Studies,

Professor,

New Jersey Institute of Technology, University Heights, Newark, USA

<https://web.njit.edu/~sgopalak/>

ALSO

Poster presentation competition

- Electronic copy of poster to be submitted by: 15th November, 2019
- Cash prizes to be awarded for the top three submissions
- 1st prize: Rs 25,000; 2nd prize: Rs 15,000; third prize: Rs 10,000.
- Also the winners will be given an opportunity to present their work.
- Certificate of participation for all who submit posters.

January 6th, 2019		
9:00 AM	Registration & distribution of welcome kits	
9.30 am	Vice Chancellor, Prof Manoj Arora and Dean of School of Management, Dr Vishal Talwar.	Welcome address
10 to 11.30	Prof Peter A. Bamberger	Abduction and Empirical Exploration in Management Research
11.30 to 1 pm	Fr. Oswald A. J. Mascarenhas, S.J.	Qualitative vs Quantitative Research Methodology: Striking a Partnership for seeking Truth
1 to 2 pm	Lunch	
2 to 3.15 pm	Prof Naresh Khatri	Management Research in Asia: Current Status & Future Directions
3.15 to 4.30 pm	Prof Shanti Gopalakrishnan, Prof Ravishankar, Prof Gautam Mahajan and Prof Ritu Tripathi.	Panel discussion of journal editors representing the following journals: South Asian Journal of Business Studies, Information Systems Journal, Journal of Creating Value, and South Asian Journal of HRM
4.30 to 5.00	Q & A for poster presenters	
5.00 to 5.30	Tea break	
7.30 to 9.00	Dinner	
January 7th, 2019		
8.30 to 9.25 am	Breakfast	
9.30 am	President BML Munjal University, Mr Akshay Munjal and Director, Admissions & Strategic Initiatives, Ms Swati Munjal	Welcome to BMU; and prize distribution to poster competition winners
10 to 11.30	Prof Amitav Chakravarti	Advanced research methodology
11.30 to 12.30	Prof Ravishankar	Trials, tribulations and triumphs of Asian scholars
12.30 to 1.30 pm	Presentations by prize winners; and by MSR Fetzler Scholarship awardee	
1.30 to 2.30 pm	Lunch	
2.30 to 5 pm	1. Multilevel Modeling in R Prof K Rathi, Finance Faculty, XIMR, Mumbai. 2. Literature review using bibliometric analysis Prof Amitabh Amit, Digital Marketing Faculty, Université Côte d'Azur, France.	Parallel workshops
5 to 5.15 pm	Vote of thanks	
5.15 to 5.30	Tea break	

7.30 pm

Gala dinner

Registration

The seats for the workshop are limited. Register on this link:

https://docs.google.com/forms/d/e/1FAIpQLSe8pHj1ixEV8y_7BYNGrRN9_V6UyJRTv5hH6Y6i8kzJNr1A/viewform

REGISTRATION FEE*

Third BMU-Indian Academy of Management research workshop			
Nationality	Category	Early-bird registration (By 30th Nov, 2019)	Late registration (After 1 st Dec, 2019)
Delegates from India	Academician/ Industry	INR 6000	INR 8500
	Research Scholar**	INR 3500	INR 5000
Delegate from other countries	Academician/ Industry	USD 250	USD 350
	Research Scholar**	USD 70	USD 100

* Registration fee includes:

- Welcome kit
- Food and lodging (from 5th evening to 8th morning)
- Gala dinner on 7th January
- Pick-up from airport and IFFCO chowk, Delhi, on 5th evening and drop on 8th morning, at scheduled timings

** Open to full time and part-time doctoral scholars.

Payment Mode

Preferred mode of payment is Netbanking:

Beneficiary Name: BML MUNJAL UNIVERSITY

Bank Name: Yes Bank Ltd.

Type of Account: Saving

Account Number: 001694600000631

IFS Code: YESB0000016

Address: D-12, South Extension, Part-II, New Delhi-110049

For any other mode of payment – such as DD, please contact the programme coordinator: Mr. Devender Nehra (devender.nehra@bmu.edu.in Mobile: +91 7838660066). Mr Nehra may be contacted for any other queries too.

Details of poster presentation

Selected participants will need to display their poster and explain their research project to the judges and workshop attendees. This is an exciting opportunity to visually display your scientific study.

Guidelines for submission:

- Poster size: A1 size
- The poster should be presented in clear font and type and must include the following elements:
 1. Title
 2. Author(s) name, designation and institution
 3. Aims and objectives of this research work.
 4. Main body: Methodology, results and conclusions.

For further guidance see: <https://guides.nyu.edu/posters>

Topics of interest for the posters include, but are not limited to:

Themes and Indicative Areas:

1. *Human Resource Management & Organizational Behaviour*
 - a) Compensation and Benefits
 - b) Recruitment and Staffing
 - c) Training and Development
 - d) Employees Relations
 - e) Talent management
 - f) HRM 4.0
 - g) Business ethics and authentic leadership
2. *Strategic Management*
 - a) Corporate strategy: Dynamics and Micro-foundations of inter-organizational encounters
 - b) Nurturing Business Ecosystems to Deal with Uncertainties
 - c) Strategic Processes and Practices
 - d) Competitive Strategy
 - e) Micro-foundations of Strategy, Dynamic Capabilities, Knowledge, and Ambidexterity
3. *Accounting and Financial Management*
 - a) Accounting & auditing
 - b) Banking
 - c) Corporate Finance
 - d) Financial & Commodity
 - e) Mergers & acquisitions
 - f) Behavioral Finance
 - g) Risk Management
 - h) Project Financing

- i) Financial Engineering
- j) Taxation
- k) Asset Pricing
- l) Market Microstructure
- m) Corporate Governance
- n) Financial inclusion

4. *Marketing Management*

- a) B2B Marketing
- b) Consumer Behavior
- c) Online/Internet Marketing
- d) Social Media Marketing
- e) Services Marketing
- f) Sustainability marketing
- g) Brand Management
- h) Retail Management
- i) Distribution Channels
- j) Advertising & Communication
- k) Relationship marketing

5. *Economics: Emerging Opportunities & Challenges*

- a) Economic Development
- b) Economic Policy
- c) Economic Systems
- d) Finance & Investment
- e) Financial Economics
- f) Labour Economics
- g) Labour Relations

6. *Operations & Supply Chain Management*

- a) Operation Management
- b) Quality Control
- c) Six Sigma
- d) Supply Chain Management
- e) Inventory Management
- f) Sustainable Supply Chains
- g) Supply Chain Risk Management

7. *Entrepreneurship*

- a. Social entrepreneurship
- b. Challenges of small businesses
- c. Strategic Marketing Planning
- d. Family enterprises and succession
- e. Technological disruptions
- f. Micro-finance

Please send the soft copy of your poster to Prof Payal Kumar at payal.kumar@bmu.edu.in by 15th November, 2019, mentioning 'Poster submission' in the subject line.

Workshop organizers:

Prof Vishal Talwar
Dean School of Management,
BML Munjal University, India
<https://www.bmu.edu.in/faculty/dr-vishal-talwar/>

Prof Payal Kumar
Professor & Chair HR/OB,
Head, Research & International Collaborations,
BML Munjal University, India
<https://www.bmu.edu.in/faculty/dr-payal-kumar/>

Prof. Naresh Khatri,
Professor, University of Missouri, USA,
President, Indian Academy of Management
<http://hmi.missouri.edu/people/faculty/Khatri.html>

Prof. Vishal Gupta
Associate Professor, IIM Ahmedabad, India
President-elect INDAM
<http://www.iima.ac.in/~vishal>
