



INDAM
INDIAN ACADEMY OF MANAGEMENT

7th Biennial Conference

Organised By



**Indian Institute of Management
Rohtak**

7th Biennial Conference of the Indian Academy of Management (INDAM)

Organised by

Indian Institute of Management Rohtak

CALL FOR PAPERS

Conference Theme

Triple Bottom Line

Developing Business Resilience, Ecological Sustainability and Social Well-being in Post-Pandemic World

The COVID-19 pandemic resulted in an unprecedented disruption in economic activities globally. The pandemic has led to massive loss of lives and jobs, setback to gender equity, remote work and has raised concerns around universal health access, children's education and its long-term impact, pervasive technologies with their ethical implications and a new geopolitical reality and world order. The pandemic has raised questions about the long-term economic, environmental and social well-being. As the world recovers from the pandemic, the relevance of the '**triple bottom line**' (people, planet, profit) needs reinforcement.

INDAM 2022 aims to provide a platform to academicians, practitioners and policymakers to discuss the triple bottom line in the post-pandemic world. The idea is to integrate the disparate yet interconnected themes of business resilience, ecological sustainability and social wellbeing. The conference aims to provide a platform for discussion on these ideas against the backdrop of the massive disruptions that we have witnessed during the pandemic.

CONFERENCE DATES: JANUARY 7-9, 2022

CONFERENCE VENUE: INDIAN INSTITUTE OF MANAGEMENT ROHTAK

CONFERENCE PAPER SUBMISSION GUIDELINES

The seventh conference of the Indian Academy of Management (INDAM 2022) will accept full papers only. All kinds of papers, conceptual/theoretical, empirical and review papers will be accepted. Submissions in the form of abstracts or extended abstracts will not be accepted. The length of the paper should be between 5000-7000 words (excluding references). The word count includes all tables and figures. The submission should include an abstract of about 150 words, which may be included in the conference proceedings.

The papers should strictly follow the Academy of Management Journal (AMJ) style guidelines (guidelines may be downloaded from AMJ website or <https://iimrohtak.ac.in/INDAM2022>). **Papers not following the style guidelines will be rejected without any review.** The names of authors should not be identified in header/footer or in the body of the paper. The reviewers' comments will be shared with the authors.

All papers received by deadline should be final and no request for change of authors, order of authors, titles, abstracts, or rewrites will be entertained after the papers have been submitted.

A maximum of three papers, either as an author or co-author, are permitted. The papers are to be submitted electronically using the link –

<https://easychair.org/conferences/?conf=indam2022>. (**Note:** The link will become active from May 1, 2021 onwards)

The best paper in each track will be recognised and awarded the best paper certificate. In tracks where the submissions is very large, more than one paper may be recognized as the best paper.

CONFERENCE TIMELINES

Paper Submission Window: May 1, 2021 – August 31, 2021

Notifications of Paper Acceptance Decisions: October 31, 2021

Early Registration Window: November 01, 2021 – November 30, 2021

Last Registration Deadline: December 15, 2021

Pre-Conference Workshops: January 6, 2022

INDAM 2022 Conference: January 7-9, 2022

Conference Fees

Nationality	Category	Registration Fees (Early Bird)	Registration Fees (Late Registration)
Delegate from India and other SAARC countries	Academician/Researcher	INR 7500/-	INR 9500/-
Delegate from India and other SAARC countries	Full-time research scholar	INR 4000/-	INR 5000/-
Delegate from other countries	Academician/Researcher	USD 300/-	USD 350/-
Delegate from other countries	Full-time research scholar	USD 150/-	USD 200/-

Registration fee includes conference kit, admission to conference, technical sessions, plenary sessions, workshops, lunch, networking breaks with refreshments, and Gala dinner.

Only full-time doctoral students would be considered as research scholars.

For the pre-conference workshops, a registration fee of **INR 3500/** will be charged. Participants who complete the workshops successfully will be awarded certificates.

CONFERENCE TRACKS

The seventh conference of the Indian Academy of Management (INDAM 2022) will have 12 broad research tracks including a conference theme track for paper submissions and one track for case submissions. For a description of the scope and purpose of a conference track, please click on <https://iimrohtak.ac.in/INDAM2022>. If you have any questions about submitting your paper to any particular track, feel free to contact either the concerned Track Chairs or any of the four Conference Coordinators via e-mail.

Track 1: Entrepreneurship, Family Business & Small Business Management

Prof. Vishal K. Gupta, University of Alabama, USA

Prof Suresh Bhagavatula, IIM Bangalore

Prof. Abhay Pant, Indian Institute of Management Rohtak

Track 2: Human Resources

Prof. Naresh Khatri, University of Missouri, USA

Prof. Abhishek Singh, Indian Institute of Management Rohtak

Track 3: Indian Culture, Philosophy & Spirituality

Prof. Dharm Bhawuk, University of Hawaii at Manoa, USA

Prof. Richa Awasthy, Ambedkar University Delhi

Prof. Rama Shankar Yadav, Indian Institute of Management Rohtak

Track 4: Organization and Management Theory, Critical Management Studies

Prof. Ashish Malik, University of Newcastle, Australia

Prof. Ankur Jain, Indian Institute of Management Rohtak

Track 5: Organizational Behaviour

Prof. Vijay Pereira, NEOMA Business School, France

Prof. Kunal Kumar, IIM Udaipur

Prof. Agrata Pandey, Indian Institute of Management Rohtak

Track 6: Health Care Management, Public and Non-Profit Sector Management

Prof. Rajesh Chandwani, IIM Ahmedabad

Prof. Upasna Agarwal, NITIE Mumbai

Prof. Shweta Bahl, Indian Institute of Management Rohtak

Track 7: Internationalization, Strategic Management, Technology and Innovation Management

Prof. Sumit Kundu, Florida International University, USA

Prof. Surender Munjal, University of Leeds, UK

Prof. Archit V. Tapar, Indian Institute of Management Rohtak

Track 8: Information & Communication Technologies

Prof. Samrat Gupta, IIM Ahmedabad

Prof. Praveen Ranjan Srivastava, Indian Institute of Management Rohtak

Track 9: Consumer Behaviour & Retail Management

Prof. Biswajita Parida, IIT Delhi

Prof. Rachna Sharma, ex-IBS Mumbai

Prof. Neha Bhardwaj, Indian Institute of Management Rohtak

Track 10: Behavioural Finance & Economics

Prof. Sandra Mortal, University of Alabama, USA

Prof. Saumya Ranjan Dash, IIM Indore

Prof. Rima Mondal, Indian Institute of Management Rohtak

Track 11: Decision Sciences, Operations & Supply Chain Management

Prof. Apratim Guha, XLRI Jamshedpur

Prof. Peeyush Pandey, Indian Institute of Management Rohtak

Track 12: Management Cases

Prof. Ashish Pandey, IIT Bombay

Prof. Ashwani Kumar, Indian Institute of Management Rohtak

Conference Theme Track: Triple Bottom Line (CSR, Ethics, Resilience and Sustainability)

Prof. Vasanthi Srinivasan, IIM Bangalore

Prof. Vijay Pereira, NEOMA Business School, France

CONFERENCE SPECIAL ISSUES

Submitted papers to be considered for publication in special issues of research journals. *More details to follow soon....*

WORKSHOPS

The following workshops are planned for now:

1. Junior Faculty Consortium
2. Getting published in premier journals - An Editors perspective
3. Doctoral students' workshop

Additional workshops will also be planned. *More details to follow soon...*

CONFERENCE COORDINATORS

IIM Rohtak

Prof. Sanket Sunand Dash, Indian Institute of Management Rohtak

Prof. Kuldeep Baishya, Indian Institute of Management Rohtak

Indian Academy of Management (INDAM)

Prof. Vishal Gupta, President, Indian Academy of Management (INDAM)

Prof. Sushanta Mishra, Vice-President and President-Elect, INDAM

CONTACT DETAILS

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About IIM Rohtak

Indian Institute of Management (IIM) Rohtak was established by the Ministry of HRD, Government of India, in 2009. IIM Rohtak is an institute of national importance as per the IIM Act, Government of India. Indian Institute of Management Rohtak is a benchmark for top management education in India with a vision to become a global leader in due course. The institute has an enlightened and progressive leadership, acclaimed faculty members, extensive infrastructure and robust teaching pedagogy. It continues to impart knowledge in the management domain with a unique cross-functional perspective to prepare future leaders who can manage and create influential organisations. To realise the Institute's vision, IIM Rohtak provides world-class education in management not only through full-time and regular programmes but also through various long duration and short duration blended programmes. Located within the National capital region (NCR) of India, IIM Rohtak is 90 minutes from Delhi international airport. The state-of-the-art campus spread over 200 acres and is strategically located on National Highway - 10. IIM Rohtak has also received land to start its satellite campus in Gurgaon. It has been ranked amongst the top five IIMs in research. Institute offers a dynamic environment for high-quality research in all functional areas of management that will benefit various business and society segments.