

INDAM 2024 CONFERENCE

THEME:

**CREATING IMPACT THROUGH RESPONSIBLE
LEADERSHIP & SUSTAINABLE BUSINESS PRACTICES**



Conference
11th – 13th January 2024



Pre-Conference Workshop
10th January 2024



**GOA INSTITUTE
OF MANAGEMENT**

Today's global imperative is to place people at the center of organizational activities. Creating impact is thus a function of responsible leadership and sustainable business practices. Businesses can make a positive difference in society and the environment while being innovative and profitable. Sustainable business practices are actions that organizations take to minimize their negative impact on the environment, society, and stakeholders. This includes initiatives like reducing waste and carbon emissions, promoting diversity and inclusion, and ensuring fair labor practices.

The rate of change in technology and its impact on business and customers is accelerating. On the one hand, we have Generative Artificial Intelligence (AI), augmented and virtual reality, personal wearables that are more advanced at health tracking, autonomous vehicles getting more sophisticated, and many more such instances on the cusp of creating further business disruption. On the other, we have a pronounced need for inclusive practices to foster diversity in organizations and address the societal fractures at personal, societal, and environmental levels.

Responsible leadership and sustainable business practices can create a positive impact by benefiting the organization's bottom line and creating value for society and the environment.

INDAM 2024 intends to provide academicians, scholars, practitioners as well as policymakers a platform to discuss these technological forces and societal and environmental phenomena to understand how businesses and organizations can be catalysts for people development and societal advancements. The conference seeks to provide a platform for management thinkers to push the boundaries of management science and philosophy in all functional and interdisciplinary areas related to business and organizations.



- A. Responsible Leadership & Corporate Governance:** Putting people at the center of responsible leadership and corporate governance practices, promoting employee engagement and empowerment.
- B. International Business & Strategy during Geopolitical and Institutional Shifts:** Sustaining business and organizational success in an era of increasing fragmentation of the global economy. Exploring the mechanisms to enhance trust and belief in institutional structures and building agility in organizations.
- C. People Issues in Management:** Ensuring the centrality of people in organizational functioning. Rethinking job roles, compensation, and people development processes to ensure people centrality in an era of the gig economy, work-from-home practices, and expanding the scope of the workplace.
- D. Indian Management, Culture, and Knowledge Systems:** Understanding the inherent approaches to ethics, sustainability, and business built into the fabric of Indian society and culture.
- E. Sustainable Operations & Supply Chain Management:** Making operations and supply chains more sustainable, reducing the environmental footprint, and promoting social responsibility. Perspectives on sustainable manufacturing, logistics, green procurement, and sustainable sourcing.
- F. SMEs and Sustainable Enterprise:** Creating opportunities that preempt marginalizing workers and leverage sustainable business practices for growth.
- G. Entrepreneurship, Sustainable Business Models, and Innovation:** Devising innovative business products, services, and practices that promote inclusive and responsible employment and consumption.
- H. Responsible Marketing:** Driving marketing innovations while balancing the needs of various ethical and environmental considerations. While leveraging on product and service attributes, also factoring fair trade, community involvement, and CSR efforts as well as technology transformations in the marketing role.
- I. Technology, People, and Business:** Finding a sustainable balance between the advances of artificial intelligence, automation, and the role of people in organizations. Debating the Future of Work as it evolves and readying employees to be future-ready.
- J. Management Education and Sustainable Practices:** Exploring pedagogical approaches that help future managers place sustainable and people practices at the center of business development.
- K. Sustainable Funding Practices:** Effective reporting of the organization's performance from all dimensions of the triple bottom line; facilitating innovative funding for business growth and sustainability; the role of financial institutions in promoting sustainable development.
- L. Frontiers in Management Research:** With the changing context, there is a need to test the validity of the prevailing management theories and expand the frontiers of management research. This track includes all the manuscripts not necessarily fitting in other tracks.



SUBMISSION GUIDELINES

INDAM 2024 invites full papers pertaining to the conference tracks. Please mention the track number before the title of the submission, as shown in the template. There is no restriction on the methodology followed in a submission. Papers not following required formatting style will be rejected without any review.

FORMATTING STYLE

► *Settings:*

Files should be MS Word documents in A4 page size, portrait orientation, and 2.54 cm margin at all sides. Neither page numbers nor running heads are necessary and should not be included in submitted document.

► *Font:*

Times New Roman, 12-font size throughout the main-text, that must be double spaced and justified. References, tables and figures may use Times New Roman, 11-font size.

► *Section headings:*

Use only three levels of headings and use boldface for all three.

► *First-level headings:*

All capital letters, centered.

► *Second-level headings:*

Title-style letters, flush left.

► *Third-level headings:*

Sentence-style letters, indented, italicized and run into paragraph.

► *Word limit:*

The length of the submission should be between 2000 and 6000 words (excluding references, tables and figures). The submission should include an abstract of maximum 150 words, which may be included in the conference proceedings.

► *Other guidelines:* Use footnotes placed on their respective pages, if required. Use of endnotes must be avoided. For Appendices, Tables and Figures, Citations, References follow AOM Editorial Style, available from here: <https://aom.org/research/publishing-with-aom/author-resources/editorial-style-guides>

ABOUT INDAM

INDAM, established in 2007, is an affiliate of the Academy of Management, USA. Its core objectives encompass creating and disseminating knowledge on Indian businesses, influencing management policy and education, and nurturing the next generation of researchers and educators. INDAM facilitates a dynamic community of scholars through research conferences, fostering connections with global professional bodies, and bridging the gap between academics and practitioners. Moreover, it conducts specialized workshops to empower early career researchers in honing their research and publication skills. As a premier management research and education body, INDAM plays a pivotal role in advancing management practices and understanding within and beyond India.

ABOUT GOA INSTITUTE OF MANAGEMENT (GIM)

Goa Institute of Management (GIM) is a distinguished autonomous institution offering premier management education since 1993. Approved by AICTE, GIM provides two-year full-time residential PGDM programs, including Healthcare Management, Big Data Analytics, and Banking, Insurance, and Financial Services. Situated in the captivating state of Goa, India, GIM fosters a dynamic learning environment to cultivate future leaders who can make a positive impact globally. GIM's commitment to academic excellence extends to conducting high-quality research and organizing impactful conferences. The institute actively encourages its faculty and students to engage in cutting-edge research, contributing to the advancement of management knowledge. The institute aims to nurture socially responsible and ethically-conscious leaders through vibrant campus life and invaluable industry interactions, empowering them for a rewarding and transformative career.



SUBMIT YOUR PAPER

A maximum of three papers are permitted per author, irrespective of the order of authorship. The names of authors should not be identified in header/footer or in the body of the paper. No request for change of authors, order of authors, and their affiliations will be entertained post submission. The papers are to be submitted electronically through this link: <https://easychair.org/my/conference?conf=indam2024>

Following the suggestions from the trackchairs, select submissions will be invited for the Paper Development Workshop.

IMPORTANT DATES

- *Paper Submission Deadline:*
15th October 2023
- *Notification of Review Decision:*
01st – 18th November 2023
- *Registration Window:*
15th October 2023 – 20th December 2023
- Registration link will be active during registration window.
- Spot registrations may be permitted at the venue after the deadline for registration.

REGISTRATION FEES

Nationality	Category	Registration Fee (Early Bird)	Registration Fee (Late Registration)
Delegates from India and SAARC countries	Academician/Researcher	INR 8000	INR 9000
	Full-time Research Scholar/ Associate (Academic / Research)	INR 3000	INR 4000
	Industry Practitioner	INR 10000	INR 12000
Delegates from other countries	Academician/Researcher	USD 300	USD 350
	Full-time Research Scholar/ Associate (Academic / Research)	USD 100	USD 150
	Industry Practitioner	USD 400	USD 500

CONVENORS



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CONFERENCE VENUE

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